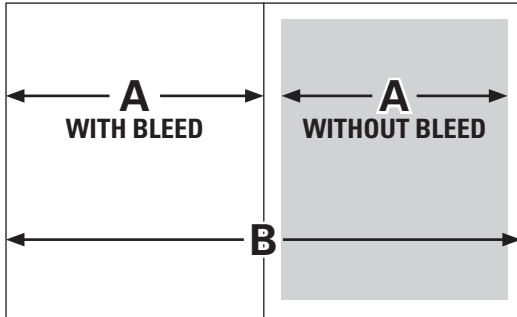


# Vintage

AIRPLANE

MECHANICAL REQUIREMENTS AND ADVERTISING RATES

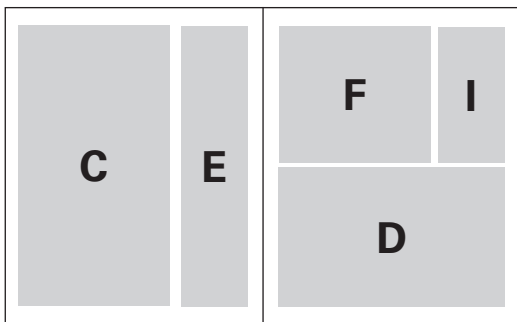


### COVERS

- A:** Bleed size..... 8.125" x 10.75"
- Trim size..... 7.875" x 10.50"
- Live area (keep all text within this area)
- 1/2" from trim..... 7.375" x 10"

### 2-PAGE SPREAD

- B:** 2-page spread ..... 15.75" x 10.50"



### INTERIOR PAGE ADS

- C:** 2/3 (vertical)..... 4.521" x 9.500"
- D:** 1/2 (horizontal) ..... 6.875" x 4.656"
- E:** 1/3 (vertical)..... 2.167" x 9.500"
- F:** 1/3 (square) ..... 4.521" x 4.656"
- G:** 1/4 (vertical)..... 3.344" x 4.656"
- H:** 1/6 (horizontal) ..... 4.521" x 2.230"
- I:** 1/6 (vertical)..... 2.167" x 4.656"



### FLYMART ads are black & white

- 1" ..... 2.125" x 1.00"
- 2" ..... 2.125" x 2.00"
- 3" ..... 2.125" x 3.00"

## RATES

### COVERS

	1x	3x	6x
C 4	\$1,988	\$1,890	\$1,797
C 2,3	\$1,772	\$1,684	\$1,597

### INTERIOR PAGES COLOR

	1x	3x	6x
<b>A</b> Full Page	\$1,535	\$1,460	\$1,385
<b>C</b> 2/3 Page	\$1,154	\$1,096	\$1,040
<b>D</b> 1/2 Page	\$932	\$886	\$842
<b>E/F</b> 1/3 Page	\$695	\$660	\$630
<b>G</b> 1/4 Page	\$540	\$515	\$490
<b>H/I</b> 1/6 Page	\$386	\$367	\$350

### INTERIOR PAGES B&W

	1x	3x	6x
<b>A</b> Full Page	\$930	\$880	\$836
<b>C</b> 2/3 Page	\$695	\$660	\$626
<b>D</b> 1/2 Page	\$556	\$530	\$500
<b>E/F</b> 1/3 Page	\$422	\$400	\$380
<b>G</b> 1/4 Page	\$325	\$310	\$295
<b>H/I</b> 1/6 Page	\$227	\$217	\$206

### FLYMART

SIZE	RATE
1"	\$20.00
2"	\$40.00
3"	\$60.00

## Ad Requirements

**Submitting your ad:** Submit your ad as a press-quality PDF. PDF file must be high resolution, fonts embedded, all colors must be CMYK, no spot color and no RGB files. Use PDF/X-4:2008 export to avoid compression errors. No registration black for text. Artwork should be 300 dpi and not scaled. Ink limits should be 320 or below. If concerned about a unique font outline it. Only full page ads with bleeds should have crop marks. File name must contain advertiser name.

**Printing:** Web offset  
**Binding:** Saddle stitched